



MINORITY LEADERSHIP INITIATIVE

MAKE MULTI-GENERATIONAL IMPACT BY TRANSFORMING CAREER OPPORTUNITIES FOR MINORITIES

Current Disparity

- ◇ 10.8% of Division I Athletic Directors are African-American – there is only one female African-American Director of Athletics (Tides Report, 2019)
- ◇ C-suite is even less diverse by race. Twenty-six of the Fortune 100 have no ethnic diversity at the C+1 level (direct reports)



PROGRAM OVERVIEW

Minority Leadership Initiative

- ◇ Program to create access to and opportunity for meaningful employment experiences for minority candidates (future leaders)
- ◇ Fully paid post-graduate (Fellowship-like) roles in athletics and business
- ◇ Senior level mentoring
- ◇ Opportunities for full-time job interviews upon completion



STARTING IN THE WORLD OF SPORTS

GIVEN ITS OUTSIZED PLATFORM

Led by Coach Calipari and Coach Amaker



John Calipari

Kentucky

Co-Chair



Tommy Amaker

Harvard

Co-Chair

PARTICIPATING COACHES

AS OF 7.14.2020



Anthony Grant
Dayton



Jerod Haase
Stanford



Mike Hopkins
Washington



Juwan Howard
Michigan



Bobby Hurley
Arizona State



Dan Hurley
UConn



Tom Izzo
Michigan State



Pat Kelsey
Winthrop



Larry Krystkowiak
Utah



Mike Krzyzewski
Duke



Chris Mack
Louisville



Cuonzo Martin
Missouri



Dana Altman
Oregon



Geno Auriemma
UConn



Rick Barnes
Tennessee



Tony Bennett
Virginia



Tad Boyle
Colorado



Mike Boynton
Oklahoma State



John Brannen
Cincinnati



Mike Brey
Notre Dame



Jeff Capel
Pitt



Tom Crean
Georgia



Mick Cronin
UCLA



Kermit Davis
Ole Miss



Andy Enfield
Southern Cal



Patrick Ewing
Georgetown



Mark Few
Gonzaga



Mark Fox
Cal



Frank Martin
South Carolina



Sean Miller
Arizona



Will Muschamp
South Carolina



Steve Pikiell
Rutgers



Kelvin Sampson
Houston



Bill Self
Kansas



Kyle Smith
Washington State



Mark Stoops
Kentucky



Wayne Tinkle
Oregon State



Mark Turgeon
Maryland



Justin Wilcox
Cal



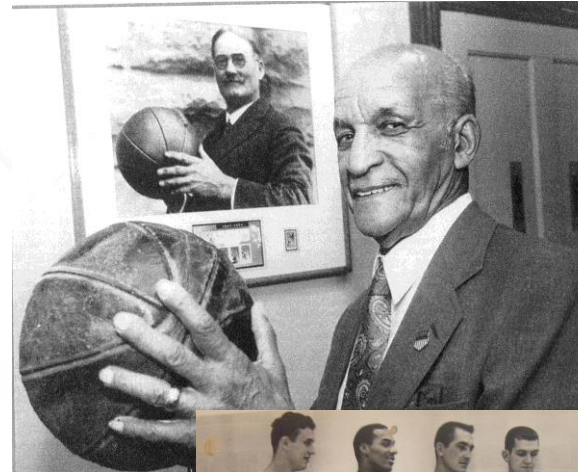
Jay Wright
Villanova

MCLENDON FOUNDATION

John McLendon –

The first African-American Head Basketball Coach at a predominately-white university and in a professional setting

The McLendon Foundation, a 501(c)(3) organization, is funding the positions via funds from coaches and corporations



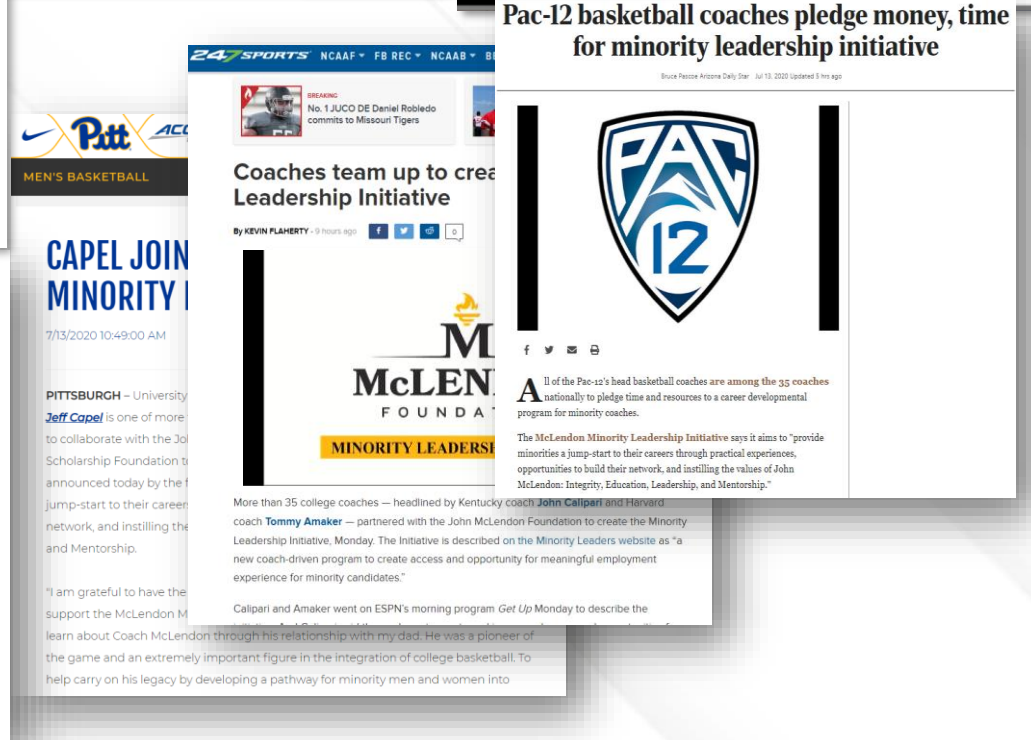


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ESPN'S GET UP



ESPN'S FIRST TAKE



HOW BUSINESS AND BUSINESS LEADERS CAN MAKE A DIFFERENCE

Get Involved Through –

- ◇ Contributing to the McLendon Foundation for matching funds for future leader positions
- ◇ Participating in future leader program through strategic hub schools within proximity to company headquarters
- ◇ Committing to mentorship
- ◇ Placing future leaders and candidates in their full-time candidate pools



HOW IT WORKS

After Funding is Committed –

- ◇ Positions are created and application process begins
- ◇ Applicants are assessed and candidate pool is created and accessible for universities and companies
- ◇ McLendon future leaders transition into job opportunities



BENEFITS OF PARTICIPATING

Key Opportunities

- ◇ Align with business diversity mission
- ◇ Access to national database of minority candidates for internal hiring
- ◇ Partner with a national coach-driven initiative headlined by prominent programs across the country
- ◇ Media and social blitz with 80+ coaches/institutions with 27MM+ followers
- ◇ Opportunity to be a part of the MLI Advisory Board





CONTACT

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